

ABS Business Planning Working Group Agenda

Friday 24th May

10am-12pm on Zoom

Join Zoom Meeting

<https://us02web.zoom.us/j/86356519593?pwd=OVNad2xuei85Y0Nib2RZS0dwd3U5UT09>

Meeting ID: 863 5651 9593

Passcode: 010175

- 1. Apologies for Absence**
- 2. Social Outcomes and Strategic Aims**
- 3. Draft Strategic Plan Summary** (annexed at A)
- 4. Next steps**
- 5. AOB**



Strategic Aims 2024-27

Maximise our impact by:

- Using data to demonstrate our impact on the lives of those we support and inform how we can help people to achieve the best outcomes.
- Developing effective systems to support decision making.
- Allocating resources effectively internally and externally.

Build a sustainable charity by:

- Growing and diversifying income to enable us to meet the needs of our increasing beneficiary base.
- Building and developing a sustainable business model for delivering our charitable purposes in the short, medium and longer term.

Maintain relevance within the architectural community by:

- Understanding ongoing needs of the architectural community through engagement and partnerships with relevant organisations and networks; engaging with volunteers and beneficiaries and involving them in our work.

DRAFT	YEAR 1 2024-25	YEAR 2 2025-26	YEAR 3 2026-27
	TRANSITION and CONSOLIDATION		DEVELOPMENT & GROWTH
OPERATIONAL	Office move Review and develop internal policies, systems and processes. Review team structure.	Review team structure.	Review team structure.
WELFARE	Comprehensive review and development of sustainable model of welfare provision based on research and data.	Implement and evaluate sustainable model of welfare provision. Develop more robust impact measurement.	Identify potential welfare partners for support delivery depending on need.
WELLBEING PROGRAMME	Increase workshop delivery. Secure sponsorship for programme- focus on suppliers. Develop new CPD content based on need.	Develop new CPD content based on need.	Explore delivering programme to suppliers to architectural industry. Develop new CPD content based on need.
FINANCE & PROPERTY	Implement new finance software. Review Investment Managers.	Maximise income from cash investments. Review asset structure.	Maximise income from cash investments.
	Essential works in commercial properties. Maintain tenancies in commercial properties.	Essential works in commercial properties. Maintain tenancies in commercial properties	Essential works in commercial properties. Maintain tenancies in commercial properties.
FUNDRAISING	Increase voluntary income Focus: grow events portfolio, membership renewal donations, legacy marketing.	Consolidate event portfolio. Focus: e-commerce Digitise supporter engagement.	Growth in all established voluntary income streams.
MARKETING & COMMS	Regular communications through RIBA, CIAT & LI Targeted welfare support campaigns and event promotion. Develop comms strategy. Review charity name.	Regular communications through RIBA, CIAT & LI Rebranding with new charity name. Launch new charity name at 175 th anniversary event.	Focus on industry press exposure. Targeted welfare support campaigns and event promotion.
ENGAGEMENT	Re-establish relationships with key stakeholders. Consolidate regional Ambassador groups. Steward corporate donors. Plan 175 th anniversary event. Review patron and President roles.	Steward corporate donors Support Ambassador event organisation and replication across UK.	Steward corporate donors. Support Ambassador event organisation and replication across UK.
GOVERNANCE	Implement trustee training programme and trustee performance reviews. Introduce annual Board Away Day Review trustee recruitment policy and strategy. Improved reporting to Board, and improved monitoring from Board.	Recruit trustees and committee members based on skills gaps and diversity. Trustee performance reviews.	Recruit trustees and committee members based on skills gaps and diversity. Trustee performance reviews